

# Borgo La Fornace Toscana - Italia

an exquisite Facility for an exclusive University



# Introduction

## Allure of Tuscany

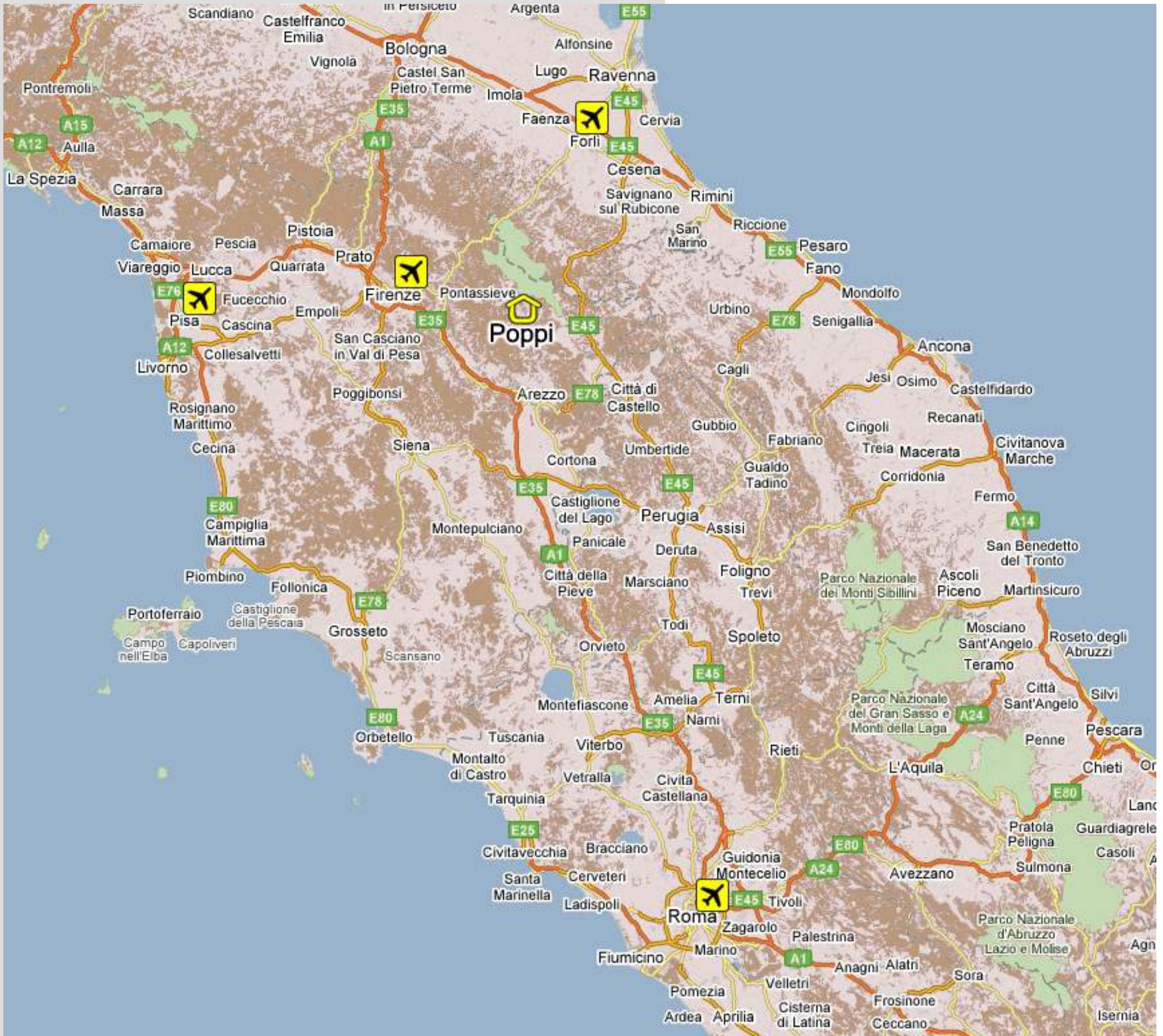
Live in Tuscany for a while and the feeling with people together with the beauty of its nature will conquer your heart.

Many fascinating and historic villages each with its own character make Tuscany endlessly alluring.

Many individuals identify Tuscany as the place in the world where they most want to live, for its atmosphere, geographical location, heritage sites, art and museums, theatre and music.

# The Casentino valley

Lying within Florence and Siena it is home of the most desirable landscapes





# Borgo La Fornace

A perfect setting for an exclusive university just outside Florence



# Location

## The Casentino valley

Casentino Valley is a green oasis east of Florence closed in by the Apennines Mountains and crossed by the Arno River. It's a legendary land rich with castles and medieval villages.

Among them is Poppi, one of the most beautiful villages in Italy whose character preserves the fascination of hidden Italy.

Nearby are found the National Casentino Forest and the first wholly European Animal Reserve of Sasso Fratino, places of silence and peace where You can live life with nature.







The National Casentino Forest encompasses very well conserved forests of remarkable naturalistic interest, making it an ideal center for walks, trekking, horse riding, hunting and fishing.

The Reserve is home to wild animals like wolves, red deer, wild boars and eagles.

In the area are located facilities such as The Golf Club Casentino and the International Equestrian Centre.





It's a land that still preserves old wine and gastronomic traditions, the typical Casentino cloth manufacturing, wood working, carved stone and wrought ironwork.

Halfway to Florence are located the vineyards of one of the most renowned Italian wine producer: Frescobaldi's Chianti Rufina. Estates visit and wine tasting are possible to arrange.





Perhaps the crowning achievement of Borgo La Fornace will be its position at the heart of a great country

Borgo La Fornace is a new residential and educational scheme whose beauty and prestige will place it in a class of its own.

The design created by a renowned Florentine architect will present an important 21st century addition to Poppi's architectural landscape.

Its exterior will harmonize beautifully with the surroundings, adding a contemporary reference to the tradition of Tuscany.

Benefiting from its close proximity to Florence the scheme is the first to incorporate residences and educational spaces.

Ricci group will offer a level of experienced and personalized service that will further set the scheme apart from any other.

Complementing the memorial architecture of Borgo La Fornace will be the tailored interior design of the Faculty.

The vision is to create an exquisite Facility for an exclusive University.

Perhaps the crowning achievement of Borgo La Fornace, however, will be its position in the heart of Tuscany: with the fascination of the Conti Guidi Castle on one side and the beauty of the National Park on the other.

This is an educational scheme for the University who wish to live life with nature, peace and silent and at the same time enjoy the experience of being at the centre of one of the most desirable place of the world.

Clay is the raw material for brick manufacturing: a mineral soil substance, very diffused in nature, of several colours, brittle, that when kneaded with water becomes an easily shaped mass.





"...around 1960 the Cooperative purchased a small Excavator in order to extract clay from the quarry and load it on the undercarriage that was pushed by hand on the rail line. Then was raised up with a winch to the first level of the oven. Products were roofing tiles and bricks used in masonries. The drying spot was generally open air, on the large square, in order use wind and sun action..."

From the book written by Prof. Carlo Ricci  
University of Florence - Engineering Dept.  
"Art and Crafts in the '900"  
History of some industrial activities in Poppi

...described by Dante  
Alighieri...Poppi...one of the  
most beautiful villages of Italy

Borgo la Fornace is located in the medieval town of Poppi in Tuscan countryside 50 min from Florence: 8 detached villas surrounds the university.

The site is located in the Campaldino flat, where the historic battle between Guelfi and Ghibellini described by Dante Alighieri took place. Southeast view is the castle of Conti Guidi.

Poppi is member of the Club "I Borghi più belli d'Italia" ( the most beautiful villages of Italy )

Since 1924 the faculty has been a brick-kiln: the characteristic brick chimney will stand (h 118 ft) together with the refurbished stone oven in the square's centre.

Targetti Group, one of the world leader in outdoor architectural lighting, has been commissioned to light shapes and lines of faculty and chimney.

Private gardens provide an attractive setting for outdoor studies.

Educational spaces are designed tailoring to the American University need for a study abroad location

Ricci group has selected a choice of materials that will provide a seamless transition from the old stone oven to the faculty with a contemporary refurbishment.

Educational spaces are designed tailoring to the American University needs for a study abroad location.

# Inside the brick-kiln: The Faculty

The functionality  
and service you desired

- Classrooms
  - Computer lab
  - Art and architecture studio
  - Cafeteria and lunch area
  - Professional kitchen
  - Staff offices
  - Students dormitory and staff apartments
  - Library
  - Aula Magna
  - Gardens and terraces to relax
  - Student lounge
- 
- Located within easy walking distance from:

Train and bus station direction Florence,  
Arezzo and Siena

Mini-market

Restaurant and Coffee Bar

Craft Brewery

Post Office

Hotel.

Ricci group service includes the availability  
of Professors teaching at the University of  
Florence in every field:

Business Economics, Medicine, Dentistry,

Pharmacy, Engineering, Architecture, Law,

Letters, Communication, Fine Arts and Music.

# Your Faculty

Ricci customizes your desires:  
make it as You are!

“Made in Italy ” is today synonymous with quality.

Ricci s.r.l. is a real estate development company focused on the creation of quality spaces in partnership with the industry's leading brands. The company specializes in developing design and lifestyle of real estate offerings under the direction of Engineers Carlo and Niccolò Ricci.

Ricci indeed is willing to work with You, being sensitive to the unique nature of your need and requirements.

Your new faculty will communicate your identity and social status, make it as You are!

# Everything is poised for silent, peace and education

For a scheme to the caliber and importance of Borgo La Fornace, an individual range of leisure and business service will be available to satisfy exclusively the faculty's need.

Leisure facilities include golf club, tennis club, equestrian center, swimming pool, aquatic fun-park and fitness club.

University facilities are placed in the old refurbished brick-kiln and include state of the art meeting rooms with video conference facilities.

It combines modern-day comfort with an atmosphere still typical of 100 years ago!

Finally, faculties and students, may rest assured knowing that all service staff will be managed by Ricci group.

Borgo La Fornace presents the perfect setting in which to live, study, relax and work. Everything is poised for silent, peace and education.

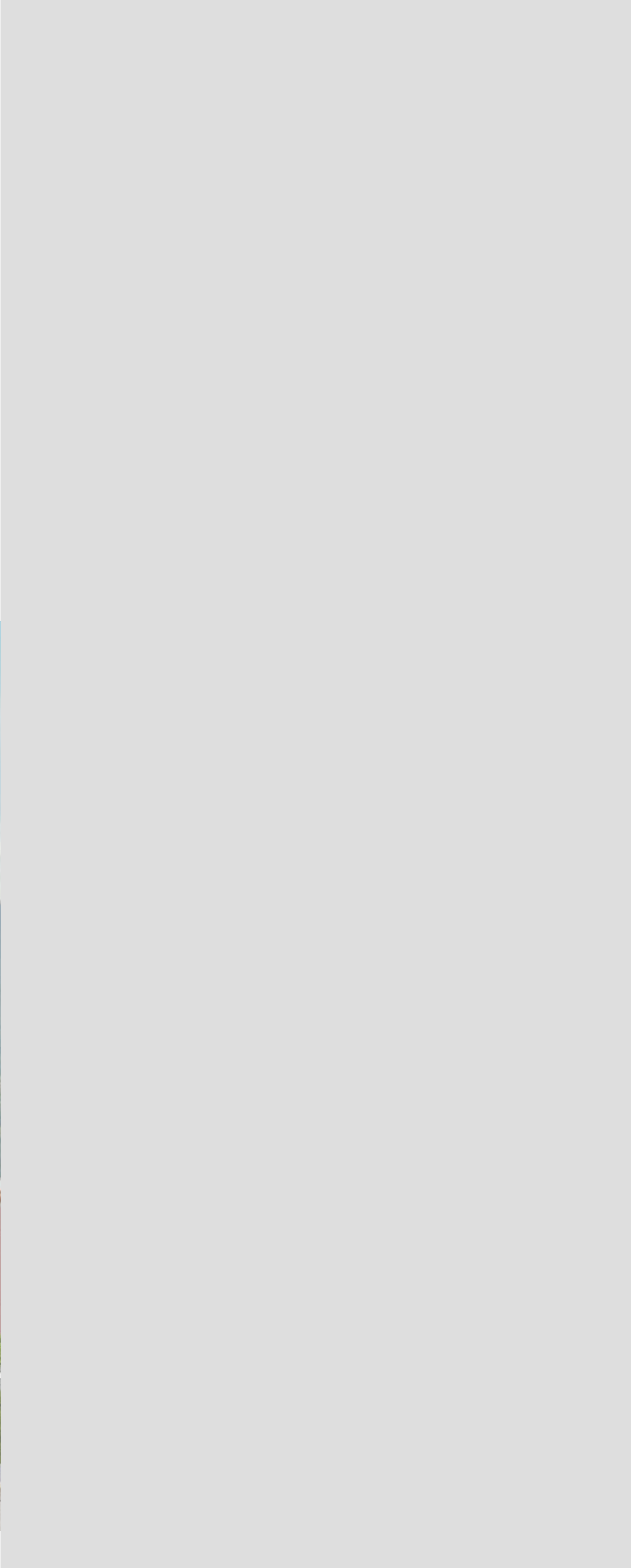
The scheme has opens views  
to the National Park



The project has open views of Poppi's Castle









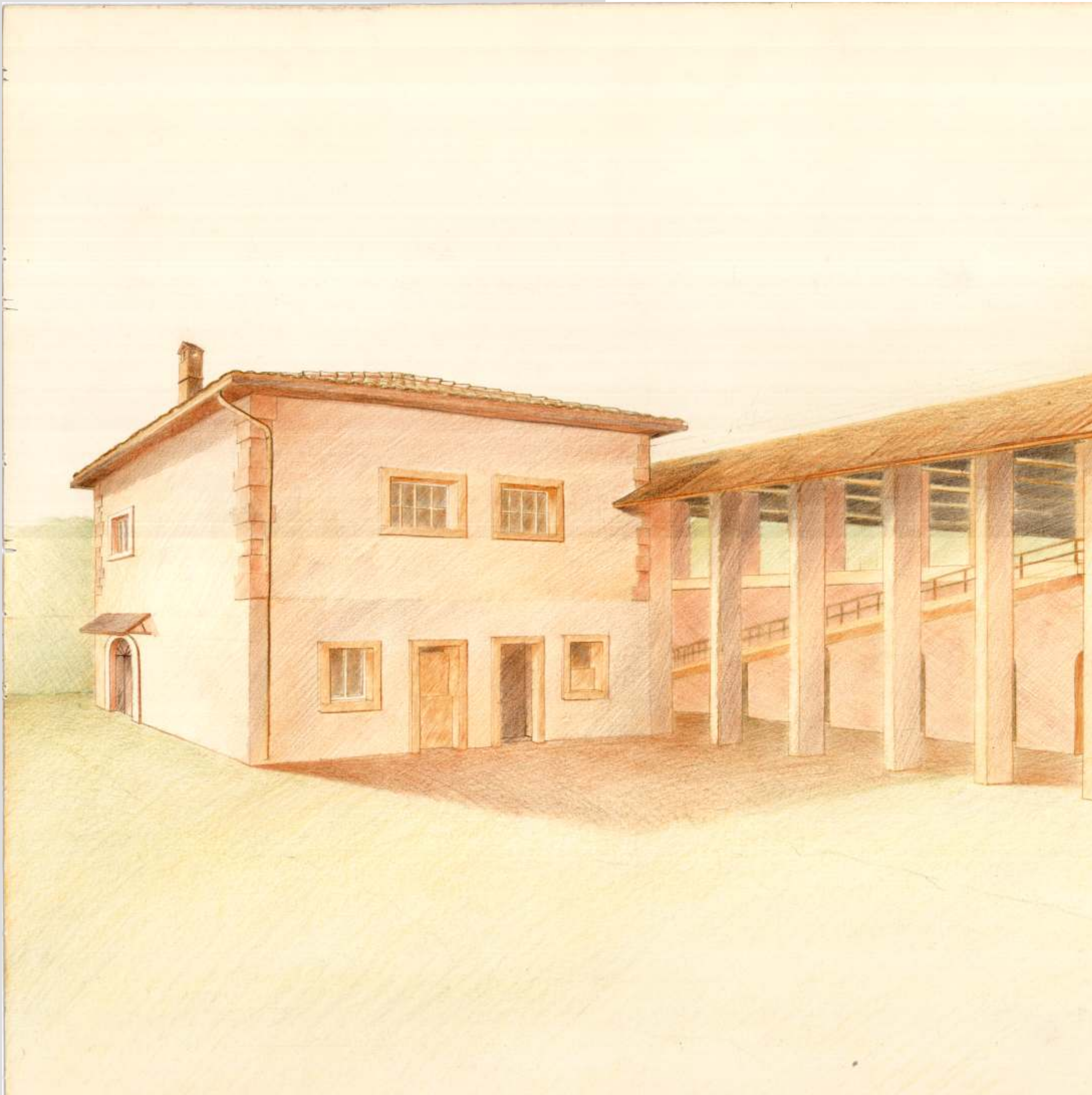


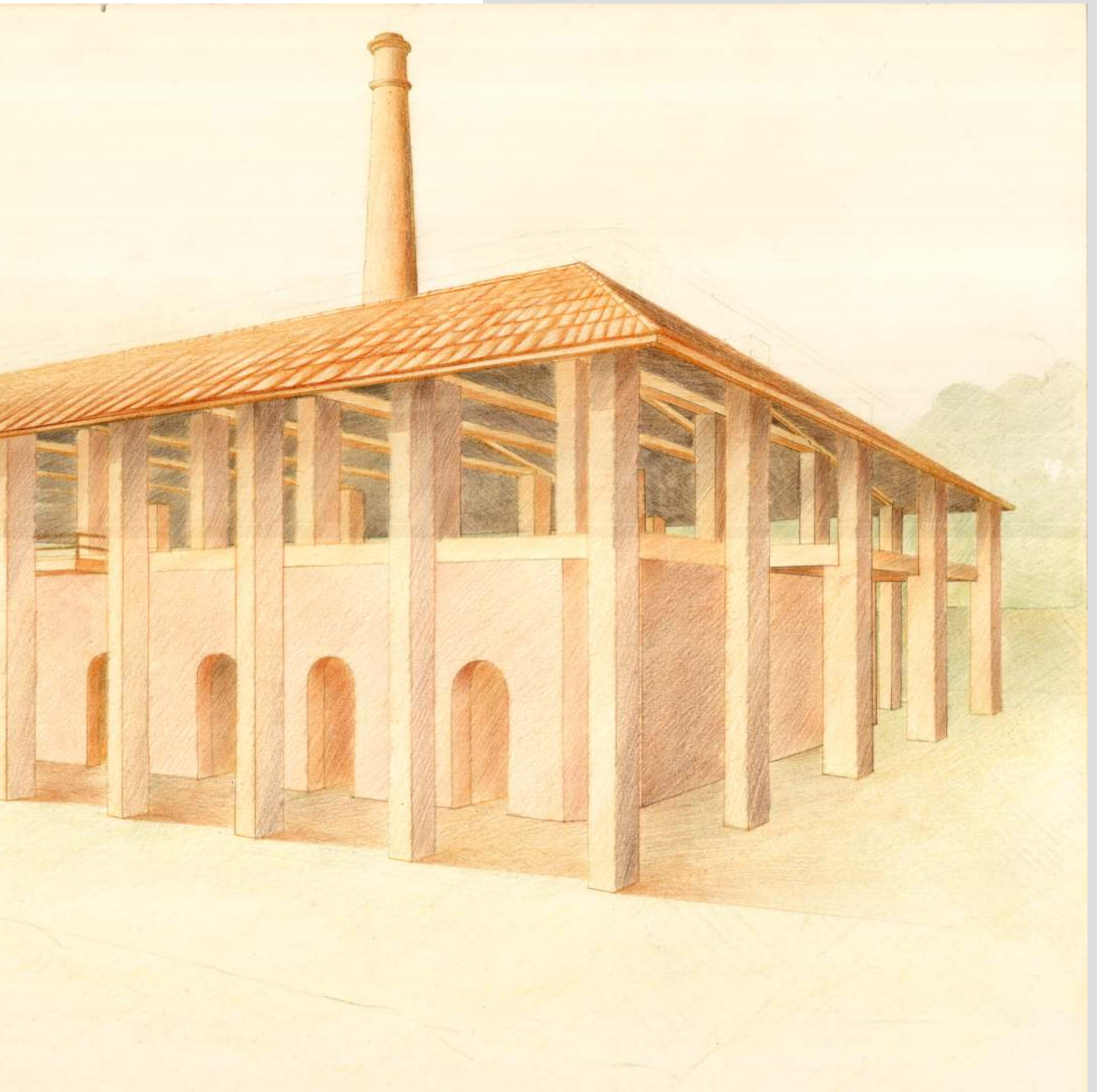
# Your Surroundings

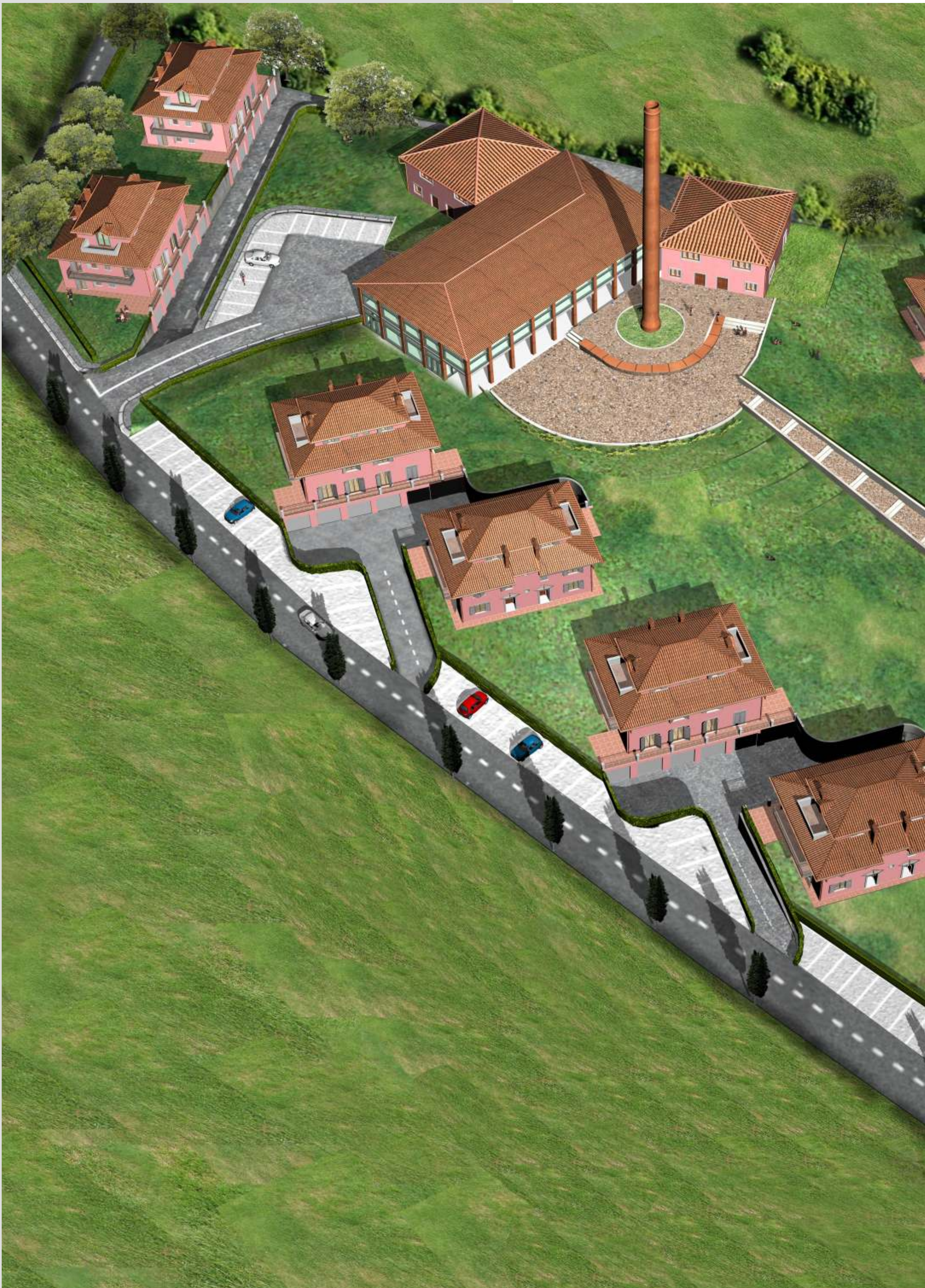
Living with nature















# Contact

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